

## **Our Real Nursery Bonus Sweepstakes**

**NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. MAKING A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.**

### **TERM:**

The Our Real Nursery Bonus Sweepstakes (the "Sweepstakes") entry period commences at 12:00am Eastern Daylight Time ("EDT") on July 14, 2010 and ends at 11:59pm EDT on August 17, 2010 (the "Sweepstakes Entry Period"). The Sweepstakes is sponsored by The Knot, Inc., 462 Broadway, 6th floor, New York, NY 10013 (sometimes hereinafter singularly referred to as the "Sponsor").

### **ELIGIBILITY:**

This Sweepstakes is open to legal residents of the 50 United States, and the District of Columbia, 18 years or older as of date of entry. Employees of the Sponsor, The Sherwin-Williams Company ("Sherwin-Williams"); any promotional companies or advertising agencies participating in the Sweepstakes and employees of their respective subsidiaries and affiliates; any persons involved in the creation, development, or implementation of this Sweepstakes; and any other persons or entities directly associated with this Sweepstakes and any members of their immediate families or households are ineligible to participate. Entries for the Sweepstakes must be received prior to the expiration of the Sweepstakes Entry Period as defined above. This Sweepstakes is void in Puerto Rico and the U.S. Virgin Islands and wherever prohibited or restricted by law, and is subject to all federal, state, and local laws and regulations. By submitting an entry form, entrants agree to abide by these Official Rules and all applicable federal, state, and local laws and regulations that govern sweepstakes.

### **GRAND PRIZE/VALUE:**

One (1) winner will receive one (1) Grand Prize consisting of the following items:

- One (1) Oeuf Classic Toddler Bed (54¼"W x 30¼"D x 24½ "H) selected by Sponsor in its sole discretion.
- One (1) \$500 Sherwin-Williams Gift Card to be used toward the purchase of paint and related products at Sherwin-Williams paint stores, subject to terms and conditions set forth on the gift card.

Approximate retail value of the Oeuf Classic Toddler Bed: \$620. Total ARV of the Grand Prize: \$1,120. Actual retail value may vary.

The Grand Prize (and items included therein) are not transferable or assignable, or redeemable for cash or any other consideration, and no substitutions will be allowed except by Sponsor, which reserves the right to substitute prizes of equal or greater value or nature if advertised prize is not available. The Grand Prize winner is responsible for compliance with all applicable federal, state, and/or local laws and regulations, including, without limitation, the payment of all applicable taxes.

### **HOW TO ENTER:**

You may enter the Sweepstakes by accessing the entry screen at <http://images.thebump.com/sweeps/sherwinwilliams/> and fully completing the on-screen entry form, and transmitting the information to the Sponsor during the Sweepstakes Entry Period. Your full name, address, city, state, zip code, email address and date of birth are required for entry. Limit one entry per person/email address. Normal Internet access and usage charges imposed by your online carrier apply. Incomplete or late entries will be disqualified. An entry that does not contain complete responses to the entry form will be deemed void and of no effect. An entry will be deemed to have been made by the "authorized account holder" of the email address utilized at the time the entry is made. For purposes herein, the "authorized account holder" refers to the person assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses. All entries will become the property of Sponsor and will not be returned. Sponsor is not responsible for transmission and/or computer error.

#### **RANDOM DRAWING/ODDS OF WINNING/WINNER:**

The potential winner of the Sweepstakes will be selected in a random drawing from all eligible entries received, on or about August 19, 2010. The Grand Prize winner will be notified via email and/or U.S. mail on or before August 24, 2010, using the contact information provided on the winner's entry form. Each entrant is responsible for the accuracy of the information included in his/her entry. The Grand Prize drawing will be conducted by Sponsor. The Grand Prize drawing shall be final and conclusive. The odds of winning the Grand Prize will be determined by the actual number of eligible entries received. Potential Grand Prize winner will be required to sign and return an Affidavit of Eligibility, Liability Release, and where legal, a Publicity Release within ten (10) days of notification attempt. Noncompliance within this time period will result in disqualification and an alternate winner will be selected at random from all eligible entries received. If Grand Prize notification is returned as non-deliverable, potential winner will be disqualified and an alternate winner will be selected. The name of the winner of the Sweepstakes will be available after September 17, 2010. To obtain this information, send a self-addressed stamped envelope to: Our Real Nursery Bonus Sweepstakes - Winner, c/o The Knot, Inc., 462 Broadway, 6th floor, New York, NY 10013.

#### **CAUTION:**

Any attempt by any person to deliberately damage any web site or undermine legitimate operation of a sweepstakes may constitute a violation of criminal and civil laws, and should such an attempt be made, The Knot Inc. reserves the right to seek damages from and/or to prosecute any such person to the fullest extent permitted by law. Any such tampering also will result in ineligibility to win a prize in the Sweepstakes.

#### **CONDITIONS:**

By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of The Knot, Inc. which are final in all matters relating to this Sweepstakes and acknowledge compliance with these Official Rules. Entrants and the winner agree to waive any right to claim any ambiguity, inequity or error in the Official Rules of the Sweepstakes, and/or of the Sweepstakes itself. Each entrant acknowledges that the Privacy Policy and Terms of Use found on the [www.thebump.com](http://www.thebump.com) website are hereby incorporated by reference and apply to the submission of entries pursuant to these

Official Rules. By participating in this Sweepstakes, each entrant hereby agrees to Sponsor's collection and usage of the entrant's personal information and acknowledges that entrant has read and accepted the above-referenced Privacy Policy and Terms of Use. **By entering this Sweepstakes, entrants agree that Sherwin-Williams and its affiliates and subsidiaries may send you promotions and special offers they feel may be of interest to you.**

The Knot, Inc. and Sherwin-Williams are in no way liable for any damage, loss, or injury resulting from computer malfunctions, misdirected or incomplete entries, participation in the Sweepstakes, or acceptance and use of any prize. The Knot, Inc. reserves the right, in its sole discretion, to cancel, modify or suspend the Sweepstakes should viruses, bugs, or other causes beyond the control of Sponsor corrupt the administration, security, fairness, integrity or proper play of the Sweepstakes and award the Grand Prize (or determine the winner) based on a random drawing, from all eligible entries received prior to cancellation or suspension.

By entering this Sweepstakes, each entrant hereby voluntarily and irrevocably releases, holds harmless and agrees not to institute any claim against The Knot, Inc., Sherwin-Williams and/or any of their respective affiliates, and their respective officers, directors, employees and agents from any losses, damages, or expenses from any and all injuries, losses or damages of any kind arising from or in connection with, either directly or indirectly, (1) the awarding, acceptance, receipt, possession, use and/or misuse of the Grand Prize awarded herein; and/or (2) participation in the Sweepstakes or any prize related activities.

Under no circumstances will any entrant be permitted to obtain awards for, and each entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, and entrant further waives all rights to have damages multiplied or increased.

THE NEW YORK COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THE SWEEPSTAKES AND THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, SHALL GOVERN THE SWEEPSTAKES. ENTRANTS WAIVE ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMIT TO THE JURISDICTION OF THOSE COURTS.

All rights reserved. Official Rules may be copied for personal use only and not for any commercial purpose whatsoever.

**SPONSOR:**

The Knot, Inc., 462 Broadway, 6th floor, New York, NY 10013.

**ADMINISTRATOR:**

The Knot, Inc., 462 Broadway, 6th floor, New York, NY 10013.